



The Sanguinetti Desk

Sustainable design social enterprise Goldfinger Factory launches the Sanguinetti Desk, available in two sizes, a flat-pack desk made from reclaimed wood, to meet the growing demand for a solution to home-working.



As thousands of people across the UK are working from home for the first time as a result of the coronavirus outbreak, the limited edition Sanguinetti desk, being launched by Goldfinger Factory, is the perfect solution, to save you from make-shift work-stations. The Sanguinetti is also available as a standing desk, for those looking for a way to help to alleviate aches and pains caused by sitting all day, and improve productivity and wellbeing.

Its name, the Sanguinetti, refers to optimism in a time of crisis, (as well as the name of the Bond villain from The Spy Who Loved Me).

Designed by Goldfinger Factory's in-house Designer and Maker, Daniele Barco, the desk is made from reclaimed Western cedar and birch plywood, and takes inspiration from Italian designer Enzo Mari.

Measuring 80cm wide x 40cm deep, the space-efficient desk is ideal for home-working, and can be easily disassembled and stored away once the pandemic is over.

All profits will go towards the Goldfinger Academy, the teaching arm of the social enterprise, which is developing plans to launch online in the coming weeks, bringing sustainable design, craft and



woodworking tutorials to the homes of aspiring artisans across the world.

The desk is retailing at £199 (original) and £249 (standing) including delivery, and is available to purchase from Goldfinger Factory's online shop.

<https://www.goldfingerfactory.com/shop>

Key facts:

Product: **A space-efficient, flat-pack desk**

Dimensions: **Original: 80cm x 80cm x 40cm, Standing: 110cm x 80cm x 40cm**

Materials: **Reclaimed Western Cedar and birch plywood**

Retail price: **£199 (original), £249 (standing)**

[Click here to view images: https://drive.google.com/drive/folders/1nDJ1-dy_ryLjifSstjufu0aYNjlAVSnW?usp=sharing](https://drive.google.com/drive/folders/1nDJ1-dy_ryLjifSstjufu0aYNjlAVSnW?usp=sharing)



ABOUT THE MAKER

Daniele Barco is the In-House Designer and Maker at Goldfinger Factory. Daniele began his career early, building skate ramps for himself and his friends, because there weren't any in his home town. He later graduated in industrial design in Rome.

Daniele co-created a design collective in 2010, focused on bespoke furniture design, making, and teaching workshops, with a special focus on upcycling and DIY before joining the Goldfinger Factory team when he moved to London in 2018.

He has a deep appreciation for traditional techniques in woodworking.

ABOUT GOLDFINGER FACTORY

Founded by Oliver Waddington-Ball and Marie Cudennec in 2013, Goldfinger Factory is an award-winning design-led social enterprise that creates sustainable, high-quality furniture and objects, with a teaching academy for the local community, sharing skills in traditional craftsmanship and sustainable design. Located on the ground floor of the iconic grade-II listed Trellick Tower in the heart of North Kensington, Goldfinger Factory combines a furniture showroom, community café, woodworking workshop and teaching academy. Few people know the inspiration for Ian Fleming's most notorious criminal was the visionary architect, Ernö Goldfinger, whose dream of utopia gave Goldfinger Factory its brutalist home in the Trellick Tower. Thus, all Goldfinger Factory's furniture pieces are named after Bond characters.

The Goldfinger Academy is the teaching arm of Goldfinger Factory, and offers courses in sustainable woodworking and craft, to educate people of all ages and backgrounds, from curious beginners to aspiring artisans. This includes fee-paying workshops, subsidised community workshops, and an apprenticeship programme for NEETs (Not in Education, Employment or Training). Everything we do is guided by our passion for the circular economy and an inclusive community.

www.goldfingerfactory.com